

Even The Best Corporate Leaders Need Occasional Guidance.

Decision Support with Siron®

Focusing on Essentials

Secure decisions in a complex and dynamic business world – that is the biggest challenge for today's management. Correctly dealing with information becomes the critical success factor. Siron®Enterprise Cockpit Designer combines powerful information technology with the latest findings on how to deal with complexity and helps you to achieve a sustainable competitive edge.

Concentration on Information that is Relevant for Practice

The problem that managers face is not so much the missing information but the surplus of irrelevant data. They are forced to search for „proper“ information and to spend a lot of time with it. Siron®Enterprise Cockpit Designer offers powerful mechanisms to monitor the data flows in the company and to trigger alerts on conspicuous changes. The system detects the instabilities in the organizations, separates relevant from irrelevant information and directs the management's attention to developments that really count. Managers thus work efficiently and with the right focus. They recognize chances and risks and can access the detail analysis from right within the cockpit. Thus they can be sure that they focus on the important decisions and still do not miss the smallest detail.

Navigation Looking Ahead

Do you still navigate your company looking at the rear mirror? Today, managers must make decisions that will show their effects in the future. The value of historical data for this task declines rapidly in view of the accelerating speed of change. Siron®Enterprise Cockpit Designer guides your decision making through real-time information, reliable forecasts, and trend analyses based on innovative time-series and statistical methods. You will always be one step ahead of the competitors.

Siron®ECD: The Highlights

- Professional tool for the development of cockpit systems, dashboards, and scorecards
- Interface to all customary database systems
- High efficiency and performance through separation of development and runtime environment
- Low maintenance expenditure through central layout design, dynamical value ranges, and links, automatic cockpit updates
- Powerful features for data analysis, data filtering and statistical forecasting
- Information push: supply of individualized real-time information
- Integration of tables, graphics, text, and graphical elements
- Modern visualization with an extensive chart library (e.g. spark graphs, speedo bars, box plots, waterfall charts, small multiples)
- Intuitive operation for developers and users through drag&dropp
- Easy access to cockpits using all customary Web browsers
- Data security through role-based access permissions with Single Sign-on
- High performance through automatic cache filler

See and Understand

The enormous perception potential of the human eye is not fully used in customary report representations. Huge potentials to understand complex situation thus remain uncultivated. Representation methods in Siron®Enterprise Cockpit Designers are based on the findings of research in visualization and address the strengths of human perception: it stimulates pattern recognition. Even complex situations become transparent at a single glance through integration of all relevant information in one cockpit, the employment of modern chart types, and the targeted use of color contrasts.

Understanding Interrelations

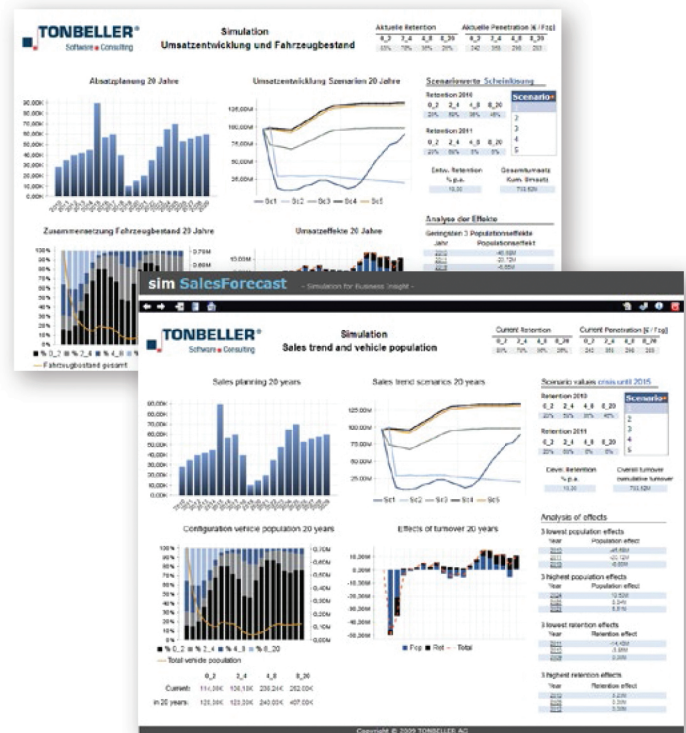
Mere data only becomes valuable information if you understand its interrelations. Therefore Siron®Enterprise Cockpit Designer offers interfaces to all common database systems to integrate data from the most different sources and to represent it conjointly in the cockpit. Decision makers see the situation in the relevant and temporal context, understand their business as a whole and can assess developments correctly.

High Productivity and Performance

Information systems must be able to cope with the ever changing business reality. The innovative architecture of Siron®Enterprise Cockpit Designer enables you to keep pace with this dynamic: the professional development environment for the efficient and intuitive modeling of cockpits provides highest productivity while designing and administering the cockpits. After export at the touch of a button the cockpits run as standalone applications that handle their own data provision automatically and perform updates in real-time. Users access the high-performing cockpits using nothing but their Web browsers. Thus individualized and relevant information is distributed to the entire company with little effort.

Fields of Application for the Cockpit Designer

- Top management (performance management, scorecards, portfolio analysis)
- Risk management and early-warning systems
- Business process monitoring
- Service-level reporting
- Production and quality management
- Supply-chain management
- Marketing control and after sales
- Customer relationship management
- Project management
- Benchmarking analyses
- ...



Examples of a management cockpit

FICO Germany – Turning Data into Information

Since the foundation in 1971, we are guided by the vision of „Turning Data into Information“. It is the core competence of FICO Germany AG to acquire data from any data source and to present it to the user in a customized form as decision-relevant information.

More than 1000 international customers trust in our products and services. Supporting most of the system platforms and databases, our systems and applications can be used in all customary IT infrastructures. The continual further development secures the long-term investment of our customers – in many cases for over more than three decades.

Siron®Business Intelligence Suite

Siron®Business Intelligence Suite is the result of this long-standing experience. Our integrated product series forms a powerful, scalable platform covering all requirements in the BI field, such as ETL processes, standard reporting and analysis, planning, budgeting, simulation, and the presentation in innovative management cockpits. Through its modular structure and open architecture, each tool can be used on its own and may be easily integrated with any IT environment. Thus a BI world evolves that ideally fits your company's informational needs.

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